

## **Trowbridge Angus Family Affair Sale, Sharing Great Ideals**

“I told my wife, we have to buy this cow,” said an attendee of the Trowbridge Angus *Family Affair Sale*, after a young lady walked right up to the Lot 1 cow and started petting her in a pen. Turns out it was one of the Trowbridge family, Daisy. “She’s one heck of a salesman,” said the sale attendee.

On September 16 at Trowbridge Angus in Ghent, NY, more than 350 breeders packed into the barn to watch and participate in another edition of the *Family Affair Sale*. “This was one of the most successful sales we have ever had,” said Phil Trowbridge. The Trowbridge family, and 11 of their customers--also family run Angus farms--from the northeast, compiled this years sale.

The sale averaged \$5,533 on 65 Lots, while selling cattle in the range of \$1,100 to \$15,000 throughout the auction. Buyers represented 7 states and Canada, with majority staying within NY State, and many going to junior Angus breeders. “Our largest success of this sale, is the many new families that purchased their first Angus cattle. This is something that we are proud to be a part of, a great building block for our industry,” said Trowbridge.

